BACK--BY POPULAR DEMAND!

THE KING OF COMEDY IN THE GREATEST COMEDY CLASSIC!

2 Col. Ad Mat 203—200 Lines

The Story Laugh by Laugh

The city slicker (CHARLIE CHAPLIN) goes to the country looking for an easy living. His attention is attracted to Tillie Banks (MARIE DRESSLER) as he passes by her father's farm where she is hard at work in the vegetable garden.

Tillie's father (MACK SWAIN) is very indignant when he finds Tillie talking with Charlie because he sees that she is quite infatuated with this stranger. Charlie has little difficulty in persuading Tillie to run away from home and hard work—but not without her life's savings.

Dazzled by the Bright Lights

Upon their arrival in the city, Charlie and Tillie proceed to enjoy the sights and in so doing they come upon Mabel (MABEL NORMAND) Charlie's girl friend, in a night club. Mabel is indignant with Charlie until he explains that his interest is just Tillie's money, spending what he can't latch onto. A few moments later, Charlie, seeing that Tillie's attention is directed elsewhere, seizes an opportunity to abscond with all of her money. Mabel and Charlie leave the cafe unnoticed by Tillie who is in a hilarious mood after a bit of champagne. She is arrested for non-payment of the check.

In the meantime, Mabel and Charlie proceed to spend Tillie's money, outfitting themselves in new clothes and treating themselves to a movie.

In Dire Jeopardy

Back in the police station, Tillie is being questioned by the Desk Sergeant as to her identity. The Desk Sergeant refuses to believe Tillie when she tells him she is the niece of Mr. Money Banks, multi-millionaire and prominent local citizen. When her identity is proven to be correct, Tillie is immediately released and taken to her uncle's home by the authorities. Her uncle insists upon her returning to the farm and her father, but Tillie instead gets a job as a waitress.

In the meantime, Tillie's uncle leaves for a vacation in the mountains to avoid further embarassment at the hands of Tillie. At the mountain resort Uncle slips from the top of a ledge and is thought to have been killed, Charlie reads the news story of the reported death, which winds up by listing Tillie as sole heir to the millionaire.

Charlie hurries back to Tillie in the restaurant and upon bended knee begs forgiveness and vows his undying love for Tillie. She is overcome with Charlie's display of devotion and hurries off with him to be married.

The Villainess Returns

Tillie and Charlie now proceed to take over her uncle's big estate and give a ball for the elite of the town as their introduction into high society. Mabel learns of Charlie's marriage to Tillie and applies for a position as maid for the night of the ball.

When Tillie discovers Charlie in the arms of Mabel, she attempts to take them in hand. However, during the confusion, the uncle, who was rescued by guides at the bottom of a cavern, returns home and throws out all the guests.

Charlie and Mabel are pursued by Tillie. She finally catches up with them on the ocean pier. The Keystone Cops join with rowboats, motorboats and motorcars in a chase which also involves the rescuing of Tillie who has been pushed overboard in the melee. But finally both Mable and Tillie realize that Charlie is not for either one of them and he is taken away by the cops.

The Credits

Charlie Chaplin in Mack Sennett's "Tillie's Punctured Romance" with Marie Dressler, Mabel Normand, Charlie Chase, Chester Conklin, Ford Sterling, Edgar Kennedy, Eddie Sutherland, Slim Summerville, Charlie Murray, Hank Mann, Mack Swain and featuring The Original Keystone Cops. An Eagle Lions Films Re-release.

Laugh-Packed Comedy

Mat 2A

Charlie Chaplin, Marie Dressler, the Keystone Cops and many other top-notch comedians of the Mack Sennett era are back again in "Tillie's Punctured Romance," which will open ..... at the ..... Theatre, through Eagle Lion Films re-release.

Charlie Chaplin Still Rated 'Greatest Comic in World'

Recently a group of young girls was invited to attend a showing of one of Charlie Chaplin's earliest full-length comedies. The girls went expecting to be completely bored by the "ancient" picture. But they came out raving over the little guy whom they called "the greatest comedian in the world" (a sentiment shared by millions of others).

The appeal of Charlie Chaplin is one of the entertainment phenomena of all time. Chaplin pictures without sound are still playing in competition with, and out-grossing, the newest Technicolor productions.

Now the picture which started Charlie on the road to fame and fortune, "Tillie's Punctured Romance," has been re-edited, given a soundtrack which is integrated with the action and is to be presented via Eagle Lion Films locally starting ..... at the ..... Theatre.

Many Top Names

"Tillie's Punctured Romance" not only has Chaplin's inimitable drollery but also a group of the greatest talents ever developed in motion pictures. It was produced by Mack Sennett the guiding spirit of what *Life* Magazine has called "comedy's greatest era."

Heading the lengthy list of famous personalities who appear along with Chaplin is Marie Dressler, beloved star of the silent and early talkie days. Also in the cast are such memorable names as Mabel Normand, Eddie Sutherland, Charlie Chase, Slim Summerville Mack Swain, Edgar Kennedy and the irrepressible Keystone Cops.

Coming Soon!

The great comedy which introduced custard pie tossing to a delighted world, "Tillie's Punctured Romance," produced by Mack Sennett and starring Charlie Chaplin and Marie Dressler, opens next ..... at the ..... Theatre.

A complete musical score has been written for the re-presentation of "Tillie's Punctured Romance" by Eagle Lion Films. The score is synchronized with the action of the film and serves as background for the antics of Chaplin, Miss Dressler, Mabel Normand, Chester Conklin, Slim Summerville, Charlie Chase and other laugh headliners including the original Keystone Cops.

In the picture, Charlie is cast as a city slicker who charms a farmer's daughter, played by Marie Dressler.

Picture That Began Chaplin's Film Rise Is 'Tillie's Romance'

"Tillie's Punctured Romance," opening at the ..... Theatre on ..... next, is one of the most important and interesting motion pictures ever made both from the standpoint of those who see films only to be entertained and those who view movies from a critical standpoint.

"Tillie's Punctured Romance," being brought back by Eagle Lion Films, is credited by screen historians with having done more than any other single picture to launch the world-wide popularity of Charlie Chaplin.

In the picture Marie Dressler is co-starred as an ill-fated country matron who listens to the blandishments of the debonair Chaplin and flees with him to the wicked life of the city. There both her happiness and her fortune are endangered by the reappearance of Mabel Normand playing a slinky siren who had previously been Chaplin's light-of-love.

Introduction of a new musical background co-ordinated with the fast and furious action of "Tillie's Punctured Romance" adds much to the mirth of the picture.

"Tillie's Punctured Romance" includes many of the stars who became world-wide favorites under the aegis of Mack Sennett. Among them are Eddie Sutherland, Charlie Chase, Slim Summerville, Chester Conklin, Charlie Murray, Ford Sterling, Hank Mann, Edgar Kennedy, Mack Swain and the original Keystone Cops.

'Tillie' Comes Back

"Tillie's Punctured Romance," starring Charles Chaplin with Marie Dressler, Mabel Normand, the Keystone Cops and a host of other great comics of the Mack Sennett era, is being brought back to the screen with a new up-to-date sound synchronized version.

The picture is being re-released by Eagle Lion Films. opens ..... at the ..... Theatre.

Custard Pie Tossing Introduced to Films Via 'Tillie's Romance'

What's so funny about a beautifully dressed woman being hit in the face by a custard pie?

Nobody knows the psychological explanation but the fact remains that the custard pie is probably the funniest comedy "prop" ever devised by the inspired laughmasters of the Mack Sennett movie era.

Custard pies have gotten more laughs than the traditional barrel of monkeys. And now the picture which started the gooey confections on the way to laughter's Hall of Fame, Sennett's "Tillie's Punctured Romance," is returning in a new modernized version to the ..... Theatre starting on ..... next.

Not only is "Tillie's Punctured Romance" immortal for its introduction of the custard pie but it also marked the first big success of two of the greatest screen names of all time—Charlie Chaplin and Marie Dressler.

The original Keystone Cops are also on view in "Tillie's Punctured Romance" which has been dressed-up with a new soundtrack keyed to the laugh-a-minute pace of the comedy classic by Eagle Lion Films.

Mat 1A

The inimitable Charlie Chaplin is back in another of his great comedies, in which he is starred with Marie Dressler and a host of other fun-makers. The picture, "Tillie's Punctured Romance," opens ..... at the ..... Theatre.

Chaplin Is Voted Best of All Time

Recently a poll was conducted to select the greatest male screen personality of all time and Charlie Chaplin was the overwhelming winner. What makes this poll even more significant is that the voters were all veteran Hollywoodites — who have seen them all come and go.

The results are not surprising when it is considered that twenty year-old Chaplin silent comedy "City Lights," is currently playing on Broadway and out-grossing many of today's Technicolor specials. No one has ever duplicated Chaplin's appeal to millions all over the world.

The picture which started Chaplin on this unparalleled career, "Tillie's Punctured Romance" which will open ..... at the ..... through Eagle Lion Films release, casts along with Chaplin such famed screen personalities as Mabel Normand, Marie Dressler, Charlie Chase, the original Keystone Cops, Mack Swain, Chester Conklin, Edgar Kennedy and Slim Summerville.

Comical 'Tillie's Romance' Features Charlie Chaplin

Famed Comedienne Marie Dressler Star Of 'Tillie's Romance'

Anybody reading this who is under thirty probably won't remember Marie Dressler—but just ask the older folks and they will tell you that she was one of the most delightful and unusual screen comediennes.

Miss Dressler is chiefly famed for her Academy Award-winning performance in "Min and Bill" and for her inspired portrayal of the immortal Tugboat Annie.

Now the picture which started her on the road to fame and fortune, "Tillie's Punctured Romance," produced by Mack Sennett and co-starring Charlie Chaplin is being re-presented starting next ..... at the ..... Theatre.

"Tillie's Punctured Romance," which Eagle Lion Films is representing was Sennett's first full-length comedy and ushered in an era of motion pictures when slapstick comedy was king and and Mack Sennett was the king-maker.

Among other famed Sennett-created stars in "Tillie's Punctured Romance," which now has been modernized by the addition of a musical background synchronized with the film's action, are Mabel Normand, Slim Summerville, Mack Swain, Charlie Chase, Hank Mann, Edgar Kennedy and the original Keystone Cops.

'Tillie's Romance' Recalls Film Era

Charlie Chaplin, Marie Dressler, Mabel Normand, the Keystone Cops, Mack Sennett . . . what memories those names conjure up for millions of moviegoers!

They bring to life a whole screen era when comedy was king and the whole world laughed at the hysterical antics of Sennett's celluloid maniacs.

The first full-length Sennett film which marked the real starting point of this entire era was "Tillie's Punctured Romance" which has been completely modernized by Eagle Lion Films for its presentation starting ..... at the ..... Theatre.

Hollywood authorities recognize "Tillie's Punctured Romance" as the picture which started both Chaplin and Miss Dressler on the road to film fame.

In the film Chaplin plays a "confidence man" who beguiles Miss Dressler and then is caught in his own web. Many of Sennett's famed funnymen are cast including Miss Normand, Eddie Sutherland, Charlie Chase, Chester Conklin, Charlie Murray, Ford Sterling, Hank Mann, Edgar Kennedy and Mack Swain.

Chaplin Starrer To Open Here

In keeping with the belief that a Charlie Chaplin comedy is always a welcome feature, the ..... Theatre has made arrangements to show the new up-to-date sound synchronized version of "Tillie's Punctured Romance," in which the great comedian is starred with Marie Dressler and a host of other fine fun-makers.

The picture is being re-released by Eagle Lion Films and will open here on ..... next.

"Tillie's Punctured Romance" is a famous motion picture—any contrary-minded readers pray consider these facts:

1. **"Tillie's Punctured Romance" was the first full-length comedy produced by laughmaster Mack Sennett.**
2. **"Tillie's Punctured Romance" started Charlie Chaplin on the road to film fame.**
3. **"Tillie's Punctured Romance" started Marie Dressler on the road to film fame.**
4. **"Tillie's Punctured Romance" introduced custard pie tossing as a sure-fire laugh-getter.**

Local audiences will have a chance to discover all this for themselves when a modern version of "Tillie's Punctured Romance" opens ..... at the ..... Theatre. A special musical soundtrack has been synchronized with the film which is being re-presented by Eagle Lion Films.

In addition to Chaplin and Miss Dressler such Sennett notables as Mabel Normand, Charlie Chase, Eddie Sutherland, Ford Sterling, Hank Mann, Edgar Kennedy, Mack Swain and the original Keystone Cops are on view in 'Tillie's Punctured Romance."

'Tillie's Romance' A Sennett 'First'

No producer in Hollywood ever produced more pictures or created more stars than Mack Sennett.

Sennett has more than 700 pictures to his credits and his list of star discoveries includes such names as Bing Crosby, W. C. Fields, Charlie Chaplin, Mary Pickford, Gloria Swanson, Carole Lombard and dozens more.

First of Sennett's full-length pictures which ushered in an entire screen era when comedy was king was "Tillie's Punctured Romance," being re-presented starting ..... at the ..... Theatre via Eagle Lion Films.

"Tillie's Punctured Romance" includes many of Sennett's most famous comedy personalities. It stars Charlie Chaplin and Marie Dressler. Other great names in the cast include Mabel Normand, Charlie Chase, Slim Summerville, Hank Mann, Ford Sterling and Edgar Kennedy. Also included are the original Keystone Cops.

The picture has been completely modernized by the addition of a full-length musical score.

Keystone Coppers Return to Screen

The Keystone Cops in action are a synonym for complete insanity.

Their lunatic antics delighted millions all over the world and carved them a lasting niche in the screen's Hall of Fame.

Now the buffoonery of the original Keystone Cops is back on the screen of the ..... Theatre where they return starting .... in "Tillie's Punctured Romance," co-starring Charlie Chaplin and Marie Dressler.

"Tillie's Punctured Romance," first full-length comedy produced by the famed Mack Sennett has been completely revised for this presentation by Eagle Lion Films. A new musical score has been synchonized with the action of the comedy.

Also appearing in "Tillie's Punctured Romance" are Mabel Normand, Mack Swain, Chester Conklin, Slim Summerville, Eddie Sutherland and many other Sennett-discovered laugh-getters.

3 Col. Ad Mat 301—375 Lines

1 Col. Ad Mat 103—104 Lines

SEE FRONT COVER FOR 2 COL AD MAT 203-200 LINES

1 Col. Ad Mat 101—16 Lines

1 Col. Ad Mat 102—30 Lines

2 Col. Ad Mat 201—42 Lines

2 Col. Ad Mat 202—100 Lines

EXPLOITATION SUGGESTIONS

"Tillie's Punctured Romance" is a famous picture with many exploitable angles which center around the names of Mack Sennett, Charlie Chaplin, Marie Dressler, Mabel Normand, The Keystone Cops and dozens of other famous comedy stars.

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Give your exploitation plenty of the all-out angles which have made Sennett films favorites the world over.

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A complete "old-time" routine can be worked around the picture. Set up a display of pictures of your town taken in the 1915-25 era. Along with these display some of the stills from the picture with copy reading: "When Blanktown was young 'Tillie's Punctured Romance' was the funniest picture in town. Today Blanktown is older but 'Tillie's' still the funniest gal in town."

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Charlie Chaplin is still one of the greatest boxoffice attractions anywhere and his presence in "Tillie's Punctured Romance" should be exploited fully. Make sure that Chaplin along with the caricatures used in the ads and posters is featured on the marquee and in a lobby standee.

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Tell your patrons that Chaplin is returning to your theatre via an advance 40 x 60 which can use caricature art selected from the ads and posters. Copy for this display can read: "Charlie Chaplin is coming back in the picture that brought him fame, 'Tillie's Punctured Romance'."

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Most towns have at least one person who fancies himself as an amateur detective. This person can be designated as "Blanktown's Keystone Cop" and feted at the opening of the picture.

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It should also be noted for exploitation purposes that "Tillie's Punctured Romance" has been re-edited and given a complete musical sound track for this reshowing.

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Be sure to order your trailer for "Tillie's Punctured Romance" from National Screen Service well in advance of playdate.

ACCESSORIES

ONE-SHEET

INSERT CARD

ORDER ALL ACCESSORIES INCLUDING 11 X 14 LOBBY PHOTOS FROM NATIONAL SCREEN SERVICE

22 X 28

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www.marypickford.org

www.mediahistoryproject.org